PARTNER WITH RMR

# RAM MOTORSPORT RACING



# WHY RAM MOTORSPORT RACING




## New York's team

We are New York City's only student-run Spec MX-5 Cup team. Most collegiate programs race out of engineering schools in the South and Midwest. We race out of the Bronx.

- The only entry from New York on a national grid of 80+ university programs
- Students run every role: engineering, media, logistics and driving
- We have a way into the racing world, and we want the New York community to experience it

## An education nonprofit that races

Ram Motorsport Racing Corp is an IRS-recognised 501(c)(3). The car is the classroom: students learn engineering, media and driving by running a car that competes.

- No hands-on work before OSHA 10 safety training and a practical assessment
- Shop sessions at Garage 56
- Every project ends in track data and a technical paper under the student's name.
- **Every driver starts as an engineer**

# WHERE WE STAND

**P1**

CHAMPIONSHIP

**140**

POINTS

**5**

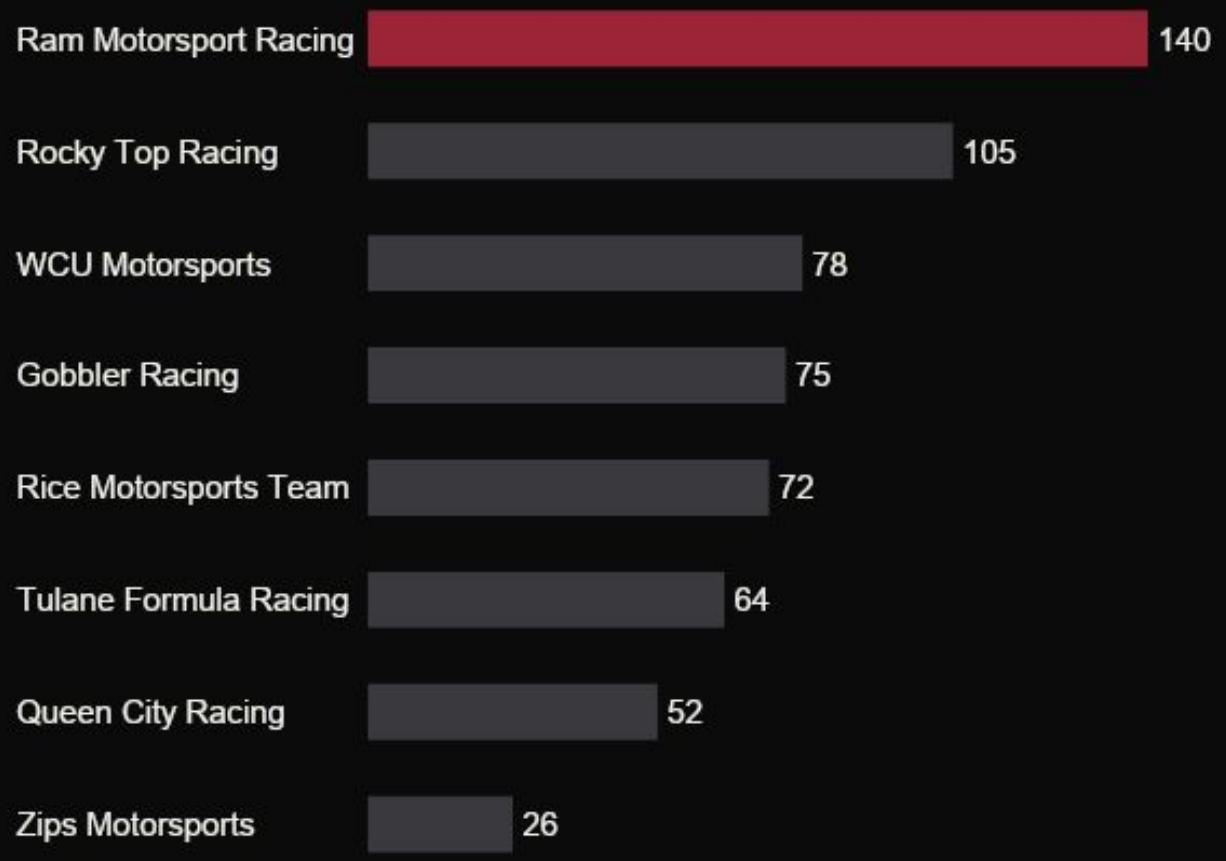
PODIUMS IN 5 RACES

**+35**

LEAD OVER P2

**Road Atlanta, Aug: P2, P1.  NCM Kentucky, Sep: P1, P2, P1.**

**CRS Collegiate standings, 2026 season after NCM Motorsports Park**



# A NATIONAL STAGE




**80+**

COLLEGES AND UNIVERSITIES IN THE SERIES

The first national championship for collegiate motorsport. Nine programs raced at NCM and the field is only growing every round.

**430K+**

YOUTUBE SUBSCRIBERS ON THE CHANNEL THAT STREAMS EVERY RACE

Every CRS race weekend streams live, with on-air team graphics and driver bios supplied by the teams.

**IMSA**

PARTNER SINCE AUGUST 2026

IMSA and CRS run a joint National Advisory Board for Motorsports Education, with IMSA internships for CRS students. CRS cars have already been shown in the IMSA paddock.

WHO COVERED THE INAUGURAL SEASON

**GT Report · Sportscar365 · Performance Racing Industry · IMSA.com · WBKO, Gray Television · Tennessee and Clemson university press**

RMR's channels: rammotorsportracing.com, @rammotorsportracing,

# THE CO-FOUNDERS



## Alvaro Hachuel

**CO-FOUNDER · PROGRAM DIRECTOR**

- Senior at Fordham University, studying engineering physics with finance and economics.
- Raced before he founded a team: a season and a half in Porsche Cup Swiss with the Porsche Academy team (2023 to 2024), FIA International C licence since 2023.
- Started RMR as NYC's first collegiate racing team and took it from an idea to a national grid in ten months. Runs partnerships, funding and driver development.



## Jeremy Tolmochow

**CO-FOUNDER · VICE PRESIDENT · HEAD OF ENGINEERING**

- Junior at Fordham University, pursuing a B.S. in engineering physics.
- Coordinate the behind the scenes: the bylaws, the 501(c)(3) filing, the safety manual and the member records.
- Spearheads the engineering program: project proposals, the two week reviews, and shop work at Garage 56

# THE ENGINEERING PROGRAM



**49**
REGISTERED MEMBERS

**16**
ON THE ENGINEERING ROSTER

Students pick one of four sections and take a real project through the car that races. Every project ends in a setup change and a technical paper under the student's name.

ELECTRICAL AND DATA | POWERTRAIN | VEHICLE DYNAMICS | CHASSIS

### How a project runs

Propose a problem and how to test it. Build and test, signed off by the Head of Engineering and checked against the rulebook. Analyse the data and write it up. Reviews every two weeks.

### Supervision and safety

No hands-on work before the OSHA 10-hour course and a practical safety assessment. Shop sessions run at Garage 56, CT, a mazda recognized motorsport shop.

### Right now

Cohort 1 opened in October 2026. Proposals came in on 20 October, the first review was 27 October, and six projects are funded through March, built around the Homestead finale.

# THE DRIVER PROGRAM

Every driver starts as an engineer. Seat time is earned in stages, and nobody gets near the race car without clearance from the people who run it.

1

**Apply**

Sign the driver agreement

2

**Engineering clearance**

Finish a project on the car first

3

**Simulator**

Structured sessions, assists off, with debriefs

4

**Karting**

Indoor kart days for racecraft

5

**Licence path**

Recommended by the Head of Driver Training and the Program Director

**Upcoming:** Simulator access starts November 2026. Later, an indoor kart day in December, and HPDE days in spring 2027 for licence-path candidates.



# THE RMR BRAND




## Media

**Keeping our community connected**

- Weekly newsletter: **The Ramble**
- Weekly updates and race recaps with behind the scenes engineering
- Event photography and social media coverage
- Sponsor features and partner recognition
- Racing world news coverage & opinion

## Merchandise

**Representing RMR beyond the track**

- Original team apparel and designs
- Merchandise sold at community events
- Online storefront in development
- Opportunities for branded collaborations



1

## Championship Partner

*Own the season story.*

- "RMR presented by you" on the team entry and at every race through 2027
- The hood, all season, plus category exclusivity
- Named in every post, recap and press release
- 25 photos per race weekend, paid use included
- Four guests hosted in our paddock at every round

2

## Round Partner

*One national weekend, in your name.*

- RMR's entry at your round carries your name in every post and the recap
- Mirrors, pit board, and crew apparel, plus the partner strip all season
- 15 photos from your weekend, paid use included
- Two guests hosted in our paddock that weekend
- Rounds open now: Homestead-Miami in December, then the 2027 calendar

3

## Paddock Partner

*Donate to the team.*

- A place on the partner strip for the season
- Your name on our site and in season posts
- Two guests hosted at one round of your choice
- 15 edited photos from the season, paid use included

# IN-KIND & EDUCATIONAL PARTNERSHIP

## Technical In-Kind Partnership

*Value provided by you = Ram Motorsport Racing cost avoided*

**How we value in-kind support**

- Goods & equipment are valued at comparable market prices
- Training & expertise is recognized at equivalent professional rates

**What partners can provide**

- Parts & consumables
- Tools & shop support
- Transport, travel & software
- Guest lectures and industry insights
- Technical training & mentorship

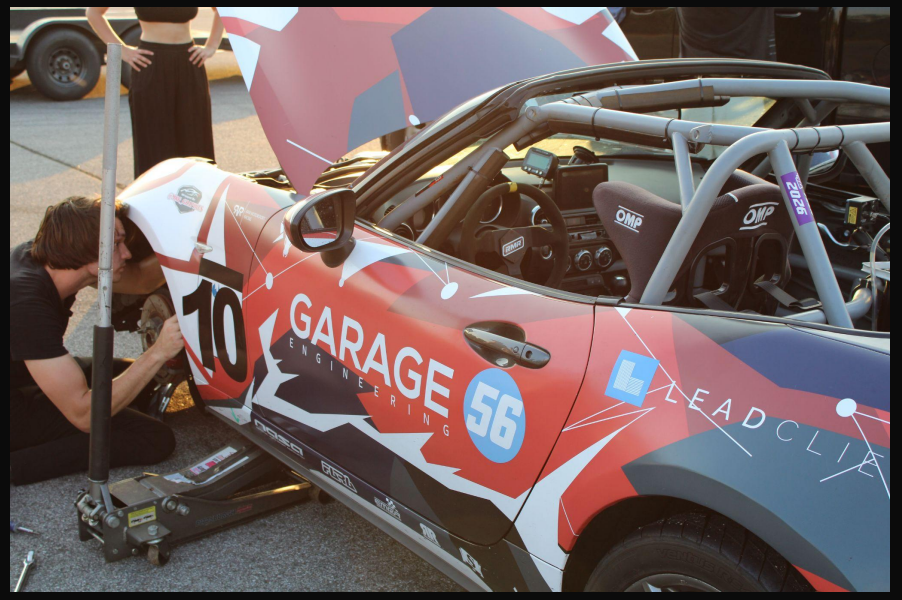
## Education Partner

*Fund one term of the student engineering program*

- The term and its projects carry your name
- Acknowledged on every technical paper the students publish that term
- A shop day visit for the team and a seat at the end of term project review








# LOGO PLACEMENT




1 **Hood**
Championship Partner. Open.

2 **Rear quarter, both sides**
Podium Partners. One position open, one carried by a current partner.

3 **Mirrors, pit board, crew apparel**
Round Partner, at your round.

4 **Partner strip, rocker panel**
Paddock and Round Partners, season-long.



# HOW IT WORKS




## LET'S CONNECT

We book a short call and recommend one package.

## YOUR LOGO

Send vector files within three business days. Answer the placement render before wrap production.

## Agreement

Deliverables, dates and term are documented in agreement.

## PAYMENT & RECEIPT

Check or ACH to Ram Motorsport Racing corp after render sign-off. Receive your tax-deductible receipt upon payment.

## Ram Motorsport Racing Corp is a New York nonprofit recognized under 501(c)(3).

Packages include benefits, so only the part of a payment above their fair value may be deductible; we put that in writing in the acknowledgement and your advisor confirms the treatments. Every partner gets a quarterly impact report a named contact.

# OUR PARTNERS

CRS
COLLEGIATE RACING SERIES

GARAGE 56
ENGINEERING

LEADCLIENT

PUGSLEY PIZZA

FLRL

Universitat Jaume I

BK

MR.G
Graphics
NEW YORK

# WHERE YOU CAN SEE US




17 NOVEMBER 2026

## New Jersey Motorsports Park

Our closest date to the city. Come out, meet the crew and see the car at work.

18 TO 20 DECEMBER 2026 · CONFIRMED

## Homestead-Miami Speedway, CRS finale

The title is decided here and we arrive 35 points clear. Friday test, Saturday Race 1, Sunday Races 2 and 3.

2027 · DATES TO BE ANNOUNCED

## The 2027 CRS season

Five national rounds are planned. Every partnership runs to the end of that season, and we send the calendar the day it is confirmed.




# Inquire

**EIN: 41-2427423** **Donation Link**

rammotorsportracing@gmail.com

rammotorsportracing.com

@rammotorsportracing

**Want to be on the car at Homestead?** Reply by 13 November and we will have a package and a render ready before the 20th.